



[info@migrainecanada.org](mailto:info@migrainecanada.org)

## Leader: Communications and Social Media Volunteer

Migraine Canada is looking for a talented, passionate and enthusiastic volunteer to lead our communication and social media development.

Leader positions require the ability to independently move a project forward and a commitment of 6 to 12 months. An initial evaluation of the collaboration will take place 4-8 weeks after the initiation of the work.

### Key Roles and Responsibilities

- Develop and lead a communication and social media strategy/plan that promotes Migraine Canada's mission and vision
- Plan and coordinate a campaign around June (migraine month) in 2020
- Build and maintain relationships with key stakeholders, including pharmaceutical companies, employers, sponsors, patients, and other associations.
- Find ways to partner with these stakeholders to raise awareness, advocate and/or educate the public
- Develop our social media presence

### Skills and Qualifications

- A post-secondary diploma or degree in a related field (marketing, communications, public relations) is preferred, coupled with experience working in a related field
- Excellent time management, organizational and project management skills
- Strong computer and social media skills
- Comfortable working in a start-up environment where flexibility is needed

Please fill our [online registration form](#) and send your cover letter and resume to Dr Elizabeth Leroux, Migraine Canada's Chair, at [migrainecanada@gmail.com](mailto:migrainecanada@gmail.com).

### About Migraine Canada

Migraine Canada is a national non-profit organization. Migraine Canada's mission is to improve the lives of Canadians with migraines and other headache disorders through awareness, support, education, advocacy and research.

To learn more about help and support please visit [MigraineCanada.org](http://MigraineCanada.org)