

Volunteer Role description

Migraine Canada Event Ambassadors are committed to our cause and to raising awareness of migraine and other headache conditions through our annual **Move for Migraine** campaign. For 2024, Migraine Canada will be coordinating in-person fundraising events across Canadian cities along with Migraine Canada's online campaign. We are seeking Event Ambassadors, two per city, to organize and host the events as representatives of Migraine Canada. For each city, we are seeking a minimum of one Organizer and Event Supporter.

June is Migraine Awareness month. The **Move for Migraine** event is scheduled from June 15 - 23. The event date in your community will be predetermined, based on the volunteers' availability to host an event during the **Move for Migraine** week. There will be some time commitment required prior to the event for training, planning and team meetings. The Organizer role will require a commitment of 10-12 hours, the Supporter role 2-3 hours.

Ambassadors help to raise awareness of our work through these events by talking about our organization and encouraging others to get involved. This is an important role as it helps Migraine Canada to reach new people, inspire participation and engagement, and help reduce the stigma of migraine.

We actively encourage applications from people with lived experience of migraine and other headache disorders and/or family members who have supported those with migraine and other headache disorders. We welcome volunteers from a diverse range of backgrounds to represent the communities that we serve.

Key responsibilities

- Explore opportunities to promote the event locally (ie. identify public service announcements, local newspaper community events section, hang posters in local shops, pharmacies, etc)
- Lead the in-person event (including any set-up and take-down required).
- Speak publicly at the event and participate in photo opportunities
- Be available to share your experience of living with migraine in different platforms including the media and contributing a testimonial for our website (if comfortable)
- Inspire people to support Migraine Canada through fundraising, or to thank supporters for the fundraising they have completed.
- Represent Migraine Canada in a professional and friendly manner.
- Approach people, media and institutions in your network and community to raise awareness about Migraine Canada™ and the Move For Migraine fundraising campaign.
- Make conversation with members of the public as appropriate and answer questions about Migraine Canada.
- Actively challenge stigma and discrimination.
- Participate in regular updates and training sessions as appropriate and to attend volunteer induction training.

Great organization, communication and interpersonal relations skills are essential to this role.

Time requirement: 10-12 hours for Organizer role, 2-3 hours for Supporter role

See the [Move for Migraine](#) page for more information on the campaign.